

NORTH BRANFORD BOARD OF EDUCATION

SERIES 4000: SCHOOL/COMMUNITY RELATIONS

P4015

NEWS MEDIA RELATIONSHIPS

The North Branford Board of Education is committed to disseminating information concerning programs, activities, and significant school events. To ensure that this publicity is given wide coverage and coordinated with a common effort and purpose, the following procedures shall be followed with news media:

1. The Board of Education Chairperson shall be the designated spokesperson for the Board. The Superintendent of Schools may report on actions of the Board.
2. News releases of a system-wide nature, or which pertain to established school system policy, are the responsibility of the Superintendent and will be issued through his/her office.
3. News releases which are of concern to only one school, or to an organization of one school, are the responsibility of the principal of the respective school.

Legal Reference: C.G.S. §1-226 Recording, broadcasting, or photographing meetings.
See also Board Policy P9170

Policy Adopted: 1/18/07